



Madrid, may 2004

* a script for a documentary series shot in 30 countries. by *Julio González Marini, Alejandro Feijóo and Alexis Urusoff*; original idea for 360° by *Alexis Urusoff*

360° FOOTBALL (summary)

it's not just football*

objective

to find the key to understanding why something so ancient and basic as football has become such a spectacle in its purest form.



¿why football?

- because it is inspiring
- because it is mass media culture
- because it is global
- because it is both, passion and business
- but what exactly is football about?, ¿football is just football or not?

methodology

360 Vision °. Plurality as as the means and the end. The creation of a mosaic of images through the collection of different points of view makes every narrative option not only e personal perspective but also a universal one... a look and THE look

football and me. The images used to cover this theme inlcudes footage captured by observers, "ordinary" people, that can be recorded from the television (football being watched), people watching the game at home or in the stadium, without using images from TV networks.

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synopsis

documentary open with successive images of football balls fading in and out. They differ in quality, texture and size, ranging from the paper ball to the professional ones that will be situated in a virtual middle field in which we can distinguish three parts:

team 1: - people of all ages playing football

team 2: people of all ages "watching" football through the media

team 3: - the supporter, the commentator, and the football goers

people that play football, people that watch football, and people that admire football. These three "characters", three ways of living the same phenomenon, three different points of view

each and every one of these parts can be developed independently. At the same time the stories inside them will integrate other themes related to the rest of stories: "anecdotes" based on suggestions (see "Bag of Ideas" in its complete version)

the narration can be simultaneous, parallel or transversal and enriched by different points of view of the "characters" about a determined sub theme (for instance all the fields, the field: ¿fans?, actors ...)

concurrently some sub themes will undergo an individualized treatment, because they only correspond to a certain part of the three (for example: Team 1: goals are loves, Team 2:¿instant replay?, Team 3: tailgating...) these shifts in points of view will be integrated as a football match, as passing the ball during the game

at different moments during the narration some segments will elaborate a synthesis that will be treated as a goal, depending on the strength and quality of the images that the network provides us

360º FOOTBALL

shooting plan (summary)

timelines: preproduction: 2 months / shooting: 2 months / postproduction: 4 months

unedited material: 30 hours of recorded tape will be obtained in 20 languages with copyrights for film movie, TV, DVD formats, exhibitions and multiplatforms

tentative country list (30): the invitation to participate in the shooting will be global and for all countries. *This is a tentative list of those we consider that should be involved in the shooting*

Spain	Saudi Arab	Mexico
France	Pakistan	Costa Rica
Italy	India	Cuba
Germany	Indonesia	EE.UU.
England	China	Nigeria
Holland	Japan	Cameroon
Poland	Korea	Angola
Bulgaria	Argentina	Senegal
Russia	Uruguay	Somalia
Turkey	Brazil	South Africa

locations

- **matches in the stadium.** Interviews and images from the home of the fans, the people tailgating, traveling to the stadium, the people entering the stadium, watching the match and leaving the stadium
- **in the bar.** Interviews and images shot in a bar where the game is on.
- **non-professional matches.** (at sports centers, at improvised fields, in neighborhoods, in the streets, etc.), interview players and "assistants", images of the before, during and after matches.
- **shops.** Images and interviews at shops and specialized booths filled with football souvenirs

Note: a complete versión is available (full script, shooting plan, pre-production plan and budget)

Special thanks for help and support in translation to Gigi Gatewood, Margaret Donalson, Ellie Wendell and Cristina Rosen; thanks beautifuls!!